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## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

Claims 1 - 8 (canceled)

Claim 9 (currently amended) The method of claim 1, which further comprises A method for providing a radio with prerecorded messages for programmed playback, comprising the steps of:

programming a storage and playback circuitry with a prerecorded message and message particulars, said circuitry including a microcontroller and an audio integrated circuit;

connecting said storage and playback circuitry between a demodulator and an audio amplifier of a radio to automatically initiate periodic replacement of received radio signals with the prerecorded message;

inputting a signal from the demodulator to the audio integrated circuit; and

interleaving at least one of the prerecorded messages into the

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signal from the demodulator of a received radio broadcast.

Claim 10 (previously presented): The method of claim 9, wherein the at least one of the prerecorded messages plays with the received broadcast.

Claim 11 (previously presented): The method of claim 9, wherein the at least one of the prerecorded messages plays instead of the received broadcast.

Claim 12 (canceled)

Claim 13 (currently amended) The apparatus of claim 3, wherein said timer comprises An apparatus adapted to be connected to a radio, comprising:

a storage and playback circuit connected between a demodulator and an audio amplifier of said radio;

a timer to automatically initiate periodic playback of at least one prerecorded message by said storage playback circuit; and

a microcontroller running a host program to automatically detect broadcasting of a regular commercial message and to Applic. No. 10/074,319
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periodically initiate substitution of the regular commercial message by said storage and playback circuit of said at least one prerecorded message.

Claim 14 (previously presented) A method for providing a radio with at least one prerecorded message for automatic programmed playback comprising the steps of:

receiving a radio broadcast and playing at least a portion of the received radio broadcast;

determining whether an RDS signal is associated with the radio broadcast;

upon determining that an RDS signal is present and detecting a regular programmed commercial in the received radio broadcast, automatically playing the at least one prerecorded message instead; and

otherwise periodically playing the at least one prerecorded message instead of the portion of the received radio broadcast.